

Thu Sep 15 5:21:28 CST 2016

Apple Inc. is a leading provider of mobile devices and services. The company's products include the iPhone, iPad, and Mac. Apple is also a major player in the software and services market, with its iOS and macOS operating systems, and the App Store and iTunes services. The company's revenue is primarily derived from the sale of hardware and services.

Apple Inc. Revenue

Apple Inc. reported revenue of \$233.8 billion in fiscal year 2016, up from \$215.6 billion in 2015. The company's revenue is broken down into three main segments: iPhone, iPad, and Mac. The iPhone segment is the largest, accounting for 66% of total revenue. The iPad segment accounts for 22%, and the Mac segment accounts for 12%. Apple also reported a significant increase in services revenue, which grew from \$12.1 billion in 2015 to \$18.8 billion in 2016. This growth was driven by the introduction of new services such as Apple Music, Apple TV+, and Apple News+. The company's revenue is also impacted by the exchange rate between the US dollar and the Chinese yuan, as a significant portion of Apple's revenue is generated in China.

Apple Inc. Revenue by Segment

iPhone	7738
iPad	6663
Mac	1235
Services	2961
Apple Watch	3221
Apple TV	6255
Apple Music	4560
Apple News+	2524
Apple TV+	2723
Apple Arcade	1969
Apple Books	6040
Apple Maps	2303
Apple Pay	6416
Apple Health	4701
Apple Search Ads	1895
Apple CarPlay	8737
Apple HomeKit	5939
Apple Siri	5789
Apple Store	6077

- [\[illegible\]](#)
- [\[illegible\]](#)
- [\[illegible\]](#)
- [\[illegible\]](#)
- [\[illegible\]](#)
- [\[illegible\]](#)
- [fiorire \[illegible\]](#)
- [\[illegible\]](#)
- [\[illegible\]](#)
- [\[illegible\]](#)
- [\[illegible\]](#)
- [\[illegible\] \(2\)](#)
- [\[illegible\]](#)
- [\[illegible\]](#)
- [\[illegible\]](#)

[xml:sitemap](#)